



Sponsorship and Exhibition Packages

30th September 2010 - Royal Armouries, Leeds

techmesh

Leeds Innovation Centre,
103 Clarendon Road, Leeds, LS2 9DF

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About techmesh EXPO 2010

Don't miss out!

techmesh EXPO 2010 is an absolute must for any IT or Telecoms professional in Yorkshire and Humber.

Meet new contacts that will help your businesses grow, exchange information and learn from some of the world's top IT and Telecoms businesses. Share your own experiences with others and get your message out there!

techmesh is the leading IT & Telecommunications business network within Yorkshire and Humberside. Sponsorship or exhibiting at techmesh EXPO 2010 offers a great opportunity to showcase your brand in front of Yorkshire's IT & Telecommunications sector and key businesses from around the region.

There are a variety of sponsorship options available for this event and this guide will outline the benefits received.

techmesh 2010

- The event is an all day event and will be extensively marketed throughout the region to over 13000 businesses
- It will include a morning conference delivered by a team of key note speakers from some of the world's best known IT & Telecoms businesses, which is free to attend
- There will be a number of breakout sessions on challenges that a growing IT & Telecoms business faces, and where the sector is moving towards in the future
- An all day exhibition for IT & Telecoms professionals in the region to showcase themselves to general businesses.

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Main Conference Sponsor (4 packages available)

Package includes:

- Logos displayed on side of main stage where main conference will be held
- Logo on all marketing materials
- Acknowledged and thanked as main conference sponsor on stage
- Logo, link and 50 word profile on techmesh conference sponsors webpage
- 3m x 2m Exhibition Stand in main exhibition area
- Company banner stands on site around conference
- Recognition in press releases as main event sponsor
- Logo, company synopsis and contact details in event guide
- Logo and hyperlink to your homepage on the website
- Logo on all relevant conference literature
- Logo on main conference slide
- Single insert of corporate literature in delegate bags
- Speaker opportunity in afternoon.

Sponsorship Package £4,000 (ex VAT)



Workshop Conference Sponsor (2 packages available)

Package includes:

- Logos displayed on side of breakout room where workshops will be running in the afternoon
- Logo on all marketing materials
- Acknowledged and thanked as main workshop sponsor on stage
- Logo, link and 50 word profile on techmesh conference sponsors webpage
- Logo, company synopsis and contact details in event guide
- Logo and hyperlink to your homepage on the website
- Logo on all relevant conference literature
- Logo on main conference slide
- Single insert of corporate literature in delegate bags
- Speaker opportunity in afternoon.

Sponsorship Package £2,000 (ex VAT)



Refreshment & Lunch Break Sponsor

The refreshment & lunch area is at the centre of the event and will be a busy area for the show. The registration area will also be within the refreshments area.

This is where 4 x refreshment breaks will be held which will include lunch.

Package includes:

- Identification as Refreshment Break sponsor in final conference programme
- Logo on all relevant conference literature
- Logo prominently displayed on signage during all three refreshment breaks
- Logo on main conference slide
- Single insert of corporate literature in delegate bags
- Opportunity for sponsoring branding of the Refreshment Break space
- Logo, company synopsis and contact details in event guide
- Logo and hyperlink to your homepage on the website

Sponsorship Package £1,500 (ex VAT)



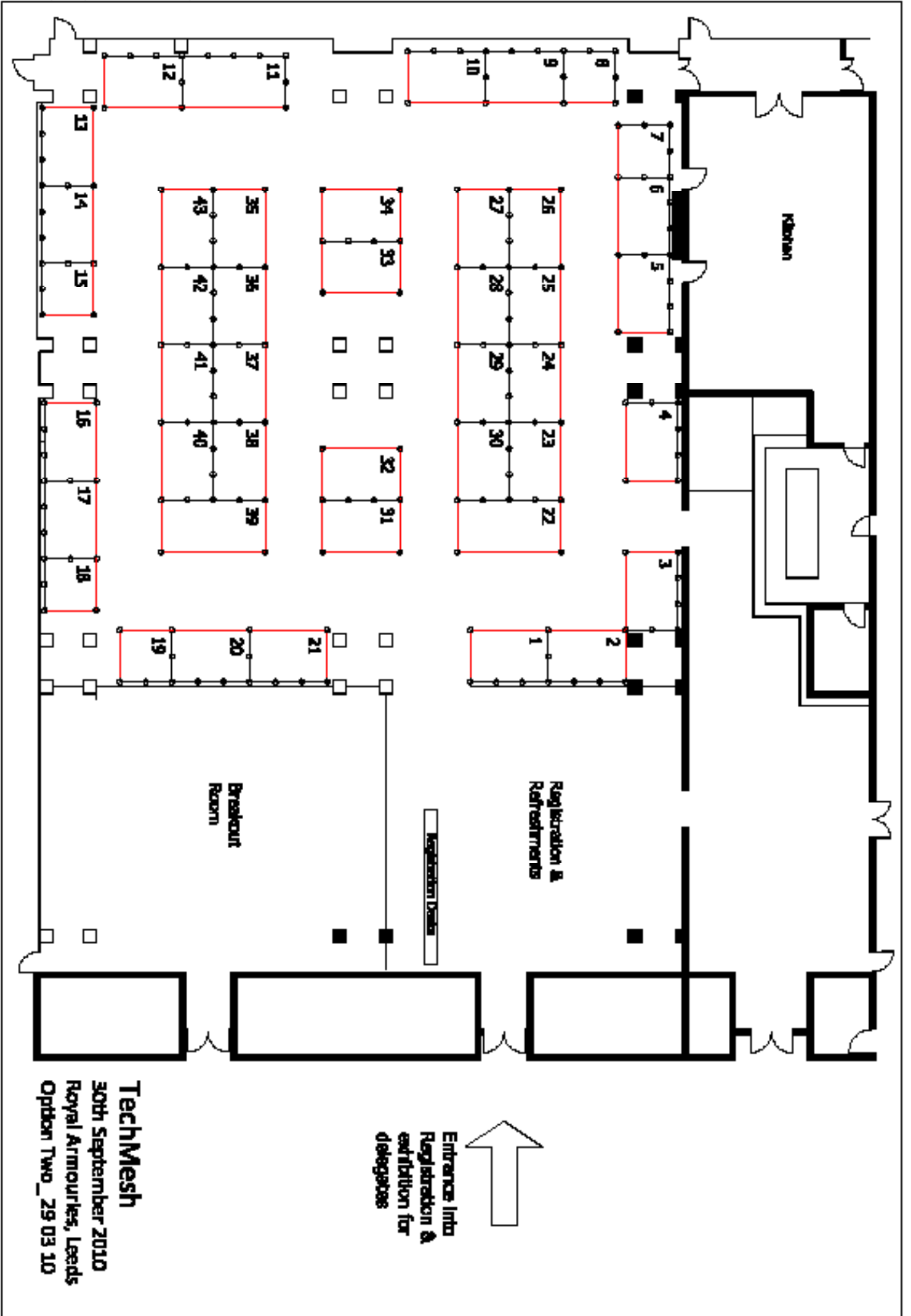
Exhibition Packages

| Exhibition Package | Quantity | Cost to members | Cost to non-members |
|--------------------|----------|-----------------|---------------------|
| 2m x 2m | 5 | £400 | £700 |
| 3m x 2m | 35 | £600 | £1000 |
| 4m x 2m | 3 | £800 | £1300 |

All exhibition stands will include:

- Grey loop nylon panels
- Cherry red fascias
- White nameboard with black lettering
- 1 x fluorescent strip light
- 1 x 500w socket
- 2 x exhibitor passes including refreshments (only 2 people allowed to man the stand)
- Internet access
- Complimentary teas, coffees and lunch for 2 people manning stand
- Entry in event handbook
- Single insert of corporate literature in delegate packs

Floor Plan



TechMesh

30th September 2010
 Royal Armouries, Leeds
 Option Two_29 03 10



Event Guide Advertising

The official show guide will be given to every delegate that attends the event. It includes a detailed floor plan to help find your way around the event, a description of the products and services offered by each company exhibiting, timetables of seminars and key note presentations and a useful information section.

This guide will be kept long after the show as a local directory of companies from different markets that the visitors can refer back to long after the event has finished.

- **Advert on back cover at £500 exclusive**
- **£400 for full page**
- **£250 for ½ page**

Corporate Insert Packages

Companies can insert a flyer or brochure into the delegate bag that will be given to all delegates as they arrive into the conference.

Delegates will be able to take away and read this literature at and post event.

Package includes:

- Single insert of corporate literature in delegate packs for the conference

Insert Package £150 (ex VAT)

Conference Bag Sponsor (exclusive)

Your brand will be carried by all delegates around the show which will be issued as they enter the conference and used by most to carry the vast amount of literature they collect during their day.

Package includes:

- Company logo on all conference bags
- Identification as conference bag sponsor in event guide
- Logo on all relevant conference literature
- Logo on main conference slide
- Logo, company synopsis and contact details in event guide
- Logo and hyperlink to your homepage on the website
- Single insert of corporate literature in delegate bags

Sponsorship Package £2,500

Lanyard & Badge Sponsor (exclusive)

This will be an exclusive sponsor opportunity that will get your name and brand seen by all delegates throughout the conference and after party.

This will be given out to all delegates on arrival.

Package includes:

- Company logo on all attendee name lanyards and badges
- Identification as conference lanyard and badge sponsor in event guide
- Logo on all relevant conference literature
- Logo on main conference slide
- Logo, company synopsis and contact details in event guide
- Logo and hyperlink to your homepage on the website
- Single insert of corporate literature in delegate bags

Sponsorship Package £2,500 (ex VAT)

Exhibition Booking Form

Return to: techmesh, Leeds Innovation Centre, 103 Clarendon Road, Leeds, LS2 9DF. Tel: 0113 384 5641

| | |
|--|---------------|
| Company Name: | Contact Name: |
| Company Address: | |
| Telephone: | Fax: |
| Email: | |
| Billing Address (If different from above) | |
| Description for Event Guide (Max 50 words) | |

| Stand Size | Members Cost | QTY | Stand No* (List 3 choices in order of preference) | Non-Mem- bers Cost | QTY | Stand No* (List 3 choices in order of preference) | TOTAL |
|------------|--------------|-----|--|-----------------------|-----|--|-------|
| 2m x 2m | £400.00 | | | £700.00 | | | |
| 3m x 2m | £600.00 | | | £1000.00 | | | |
| 4m x 2m | £800.00 | | | £1300.00 | | | |

*Please see floor plan for stand numbers and positions

PAYMENT

Bank Transfer to techmesh, c/o Connect Yorkshire, Leeds Innovation Centre, Clarendon Road, Leeds, LS2 9DF. Sort Code: 404731 Account No: 84248392.

Please send invoice to above address

I have read and understood the terms and conditions overleaf.

SIGNED DATE.

Exhibition stands must be manned during exhibition times. All exhibition stands come equipped with: one shell scheme, 1 x company nameboard per stand, one electrical package (1 x 500w socket and 1 x fluorescent light) and internet access. Furniture packages can be purchased nearer to the time of the exhibition.

Exhibitor Terms and Conditions

1. Definitions

In these Terms and Conditions the term 'exhibitor' means any company, firm or person who makes or has made application which is or has been accepted for space in the Exhibition. The term 'exhibition' shall mean the Techmesh IT and Telecoms Expo 2010 at the Royal Armouries, Leeds on 30th September 2010. The terms 'organisers' shall mean techmesh.

2. Venue

The exhibition will be held in Royal Armouries Hall C within Royal Armouries, Leeds, LS10 1LT

3. Duration of Exhibition

The exhibition will run from 10.00hrs on Thursday 30th September to 17.30hrs. Exhibitors will leave their stands in position for the whole of the event.

4. Application for Exhibition Space

Applications for exhibition space must be made directly on the attached official Exhibition Booking Form. Applications will be considered as confirmed on receipt of payment which will be invoiced by techmesh c/o Connect Yorkshire.

5. Scheduled Payments

Payments must be paid within 30days on receipt of invoice. Receipt of the payment will confirm your booking.

6. Cancellation or Reduction of Exhibition Space

In the event of an exhibitor providing cancellation of a booking in writing, for whatever reason, they will be liable for the following cancellation charges:

Cancellation received on or before 30th July 2010 – 50% of the total booking fee

Cancellation received after 30th July 2010 – 100% of the booking fee.

7. Occupation of Exhibition Space

The exhibitor may enter the exhibition area for the purposes of preparing his exhibit during the build-up period commencing Wednesday 29th September at XX. All stands must be complete and ready for the exhibition opening. In the event of an exhibitor failing to take possession of their allotted exhibition space, or in the event of non-payment of charges due for his exhibition space, the organisers reserve the right to recover from the exhibitor the whole total charges due to as may be determined, and to re-allocate the exhibition space. The organiser's tenancy of the exhibition area terminates on Thursday 30th September 2010 and all exhibits and materials must be removed from the building at 19.30hrs that day.

8. Exhibition Floorplan

The organisers reserve the right to alter the layout of the exhibition at any time and in any respect.

9. Attendance

The Exhibitor acknowledges that the Organiser shall not be held responsible for the failures of all or any other contracted exhibitors to attend the Exhibition, or the failure of any number of visitors to attend the Exhibition for any reasons beyond the reasonable control of the Organiser.

10. Health and Safety

Exhibitors must comply with all relevant Health and Safety laws, and must ensure that all parties connected with their participation are fully aware of the rules, regulations and health and safety requirements.

11. Electrical Requirements

Each stand is supplied with a 500w socket and 1 x fluorescent light. Requests for extra electrics can be made to the organisers once the exhibitor manual has been distributed; extra charges will be applied.

12. Security

For the purposes of identity exhibition personnel will be issued with a name badge, which must be worn at all times during the event.

13. Fire Precautions

All materials used for exhibition stands must be of non-flammable material. The exhibitor must comply with any reasonable instructions given by the organisers to avoid the risk of fire.

14. Liability

Whilst the organisers will endeavour to protect exhibitor's property while on display at the exhibition, it must be clearly understood that the organisers cannot accept any liability for loss or damage sustained or occasioned from any cause whatsoever. Exhibitors will be responsible for all damage to property and for any loss or injury caused to them or their agents or employee and will indemnify the organisers against all claims and expenses arising there from. In the event of it being necessary, for any reason whatsoever, for the exhibition to be abandoned, postponed or altered in any way in whole or in part, or if the organisers find it necessary to change the dates of the exhibition, the organisers shall not be liable for any expenditure, loss or damage incurred by the exhibitors, and shall be entitled to retain such part of all monies paid by the exhibitors as the organisers consider necessary to cover expenses incurred in connection with the exhibition. The organisers shall further not be liable for any loss which the exhibitor may incur owing to the intervention of any authority which prevents or restricts the use of premises or any part thereof in any manner whatsoever.

15. Insurance

Exhibitors are reminded of the need to consult their Insurance Company or insurance brokers to cover themselves fully against all risks at the exhibition.

16. The Exhibition Manual

An Exhibition Manual giving further information concerning the exhibition will be sent to each exhibitor prior to the event.